

Pure Mobile Gears Up For Growth With A Multi Million Pound Exclusive Distribution Deal With 20:20

20:20 Mobile been appointed by Pure Mobile to exclusively supply a complete range of mobile and smartphone products for their business customers.

As part of the agreement Pure Mobile also becomes a 20:20 Mobile Premier Partner which will give them access to additional benefits including marketing support and direct access to the 20:20 Partner Portal. The online portal allows easy access for reordering, product information as well as distribution and management information.

Commenting on the partnership, Marcus Richardson, Managing Director at Pure Mobile, said;” after enjoying a strong 2009 Performance Pure Mobile has aggressive plans for 2010 with a continued drive to expand our UK coverage model of business centres, and with a ruthless focus on quality 20:20 Mobile was the obvious choice for the supply and distribution of our handsets. Their industry knowledge and expertise means that the team at Pure Mobile will be able to access business critical services and information 24 hours a day, if required, and our customers will benefit from an unbeatable service in the B2B market.”

James Browning, UK Managing Director of 20:20 Mobile said; “The exclusive partnership with Pure Mobile is a real coup for 20:20. Our Premier Partner programme really sets us above our competitors and ensures that we are able to deliver the right products and services to our partners at all times. In addition by providing critical management information services we are able to support Pure Mobile and ensure they offer an industry winning solution to their customers.”

Launched in June 2009 the 20:20 Premier Partner Programme offers over 20 value added benefits including branded product guides, priority customer support, enhanced credit terms as well as management information. Companies who would like to join the programme should contact 20:20 Mobile at www.2020mobile.com .

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