

20:20 Mobile Marketing Team Achieve ISO 9001 Accreditation

The marketing team at 20:20 Mobile, has become one of the UK's first in-house marketing and communications departments to achieve the prestigious ISO 9001 quality accreditation for their work. The accreditation follows a thorough review of the way the team delivers creative marketing input throughout the business and maintains high quality standards from inception of concept to delivery.

Following the accreditation process Kieran Bermingham, British Standards Institute auditor commented: "20:20 Mobile is very focused on ensuring that they remain environmentally friendly which was demonstrated throughout the audit. The marketing department was seen to be passionate about their work and very competent in creating customers products and services."

James Browning, UK Managing Director of 20:20 Mobile said: "The marketing team plays an integral role within the delivery of services to our customers and adds a great deal of value to what we can offer. In many cases the work they do on point of sale and other support materials has, in fact, sealed the deal so to speak."

As part of their role the marketing team will now be offering creative marketing services directly to business partners and customers. They have already completed projects with partners including Halfords, O2 and Nokia.

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