

20:20 Mobile Predicts Further Growth in Accessories Business

20:20 Mobile has announced that their mobile phone accessories division grew by over 17% in 2009, well above normal market rates. The growth has been attributed to the introduction of new accessory ranges and exclusive relationships with major retailers.

James Browning, UK Managing Director of 20:20 Mobile said: “20:20 has continued to grow year on year and our accessories division remains at the forefront of the industry. We are already seeing a great deal of interest in the market for a number of exclusive ranges we distribute, as our channel partners look for ways to generate additional revenues from consumer and business mobile users.

He continued: “Mobile accessories have always been a major part of the 20:20 range and with the introduction of more smart and music phones the demand for add on products such as speakers, cases, battery packs and screen protectors, the market continues to grow. 20:20 Mobile will continue to be at the forefront of the accessories distribution channel as we add more products to the range and build on our existing exclusive distribution relationships.”

20:20 Mobile also distributes a complete range of branded and non branded accessories through their Premier Partner channel which includes marketing support, product guides and priority customer support.

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